

## **South Dakota Public Broadcasting Production Proposal Guidelines**

SDPB maintains a staff of professional television production personnel to develop programming and other services to meet specific needs and interests of our viewers, listeners and online users. SDPB sometimes works with independent producers who can provide programs, expertise and knowledge that may or may not be available in house.

The resources of SDPB are, however, limited. Proposals and programs from independent producers are carefully evaluated before making any commitment. In most cases, SDPB cannot be a funding agency for independent productions. The producer who has a finished program or who already has the required funding for a proposal has a greater opportunity to work with the network.

### **To evaluate program proposals from independent producers, SDPB has developed the following procedures:**

1. Proposals must be submitted in writing with a signed Submission Agreement for Literary Property
2. Proposals must be typed but not bound
3. Be concise. Provide a 1-2 page treatment. We may ask for additional information if there is initial interest.
4. In addition, provide
  - Working title
  - Number of programs
  - Length of programs
  - Target audience
  - Role or involvement of SDPB
  - Summary of project elements
  - Budget summary
  - Production schedule
  - Sources of other funds or contributors
  - Projected revenue, if any
  - Distribution rights
  - Name, address and phone number of submitter
  - Additional, non-broadcast elements. Examples include teacher materials, online component, discussion guide
  - Any supporting documentation

*Materials should be mailed to:*

**SDPB  
Programming Department  
555 N. Dakota St.  
Vermillion, SD 57069**